

## EDITORIAL PLAN 2009

► Please choose a main topic of interest and put an **X** on the  symbol.

Issue	In – Depth	Exhibitions:	General issues
<b>n° April</b> Material Deadline: 09/03/09	<input type="checkbox"/> Photos of jewellery: gemstones, fashion colours, new cuts. <input type="checkbox"/> Preview of what's new Charm: editor's report.	<input type="checkbox"/> <u>IL TARI'</u> 8/11 May – Marcyanise (CE) -	<input type="checkbox"/> <b>Brand new</b> New products by the most famous brands. <input type="checkbox"/> <b>Trends</b> Jewellery trends: materials, design, styles and types. <input type="checkbox"/> <b>Events</b> Festivals, events and shows. <input type="checkbox"/> <b>Communication</b> The new advertising campaigns of gold & jewellery companies. <input type="checkbox"/> <b>Awards</b> Jewellery competitions. <input type="checkbox"/> <b>Design</b> Jewellery by Italian and international designers. <b>Research</b> Market research on trends in the Italian gold & jewellery sector, conducted on a panel of trade operators or consumers. <b>Gemmology</b> Specialist articles on gems. <input type="checkbox"/> <b>Three questions</b> Short interview with people in the trade on topical issues. <input type="checkbox"/> <b>Shops</b> The opening of new jewellery shops round the world. Specialist articles on décor in jewellery shops (materials, lighting, display cases etc). <input type="checkbox"/> <b>Companies</b> Profiles of gold & jewellery Companies. <input type="checkbox"/> <b>Technology</b> Specialist articles on the new gold and jewellery technologies and conferences round the world. <input type="checkbox"/> <b>Fairs</b> Overview of gold & jewellery fairs and dates of future fairs. <input type="checkbox"/> <b>News</b> News in brief from the world of gold and jewellery.
<b>n° 5 May</b> Material Deadline: 03/04/09	Study of liking / awareness of gold & jewellery brands by consumers.	<input type="checkbox"/> <u>CHARM</u> 16/20 May – Vicenza -	
<b>n° 6 June</b> Material Deadline: 04/05/09	<input type="checkbox"/> New distribution: dept. stores / hypermarkets / the internet.		
<b>n° 7-8 July/ August</b> Material Deadline: 05/06/09	<input type="checkbox"/> Photos of jewellery: yellow gold jewellery. <input type="checkbox"/> Study of renown of gold & jewellery brands.		
<b>n° 9 September</b> Material Deadline: 03/07/09	<input type="checkbox"/> 2008 figures on advertising investments by gold & jewellery Companies.	<input type="checkbox"/> <u>MACEF</u> 4/7 September – Milan – <input type="checkbox"/> <u>CHOICE</u> 12/16 September – Vicenza – <input type="checkbox"/> <u>VALENZA GIOIELLI</u> 3/6 October – Valenza <input type="checkbox"/> <u>IL TARI'</u> 9/12 October – Marcyanise (CE) –	
<b>n° 10-11 October/ November</b> Material Deadline: 21/09/09	<input type="checkbox"/> Machinery special (enclosed). <input type="checkbox"/> Christmas preview: jewellery for end-of-year festivities.	<input type="checkbox"/> <u>DUBAI INTERNATIONAL JEWELLERY WEEK</u> 3/7 November – Dubai -	
<b>n° 12 December</b> Material Deadline: 26/10/09	<input type="checkbox"/> Market research on retail.		

### PLEASE WRITE YOUR ADDRESS IN BLOCK LETTERS

COMPANY			CONTACT		
ADDRESS					N°
ZIP CODE		CITY and COUNTRY			
PH	FAX	E-mail		<i>Thank you for your cooperation</i>	

The editorial department will contact you soon after reviewing the topics you've selected, reserving the right to screen and publish the material submitted.