

Periodical of cultural information on the broad theme of design. Objects star, but so do their designers, and their story is told through the fascinating lens of industrial design and through the corporate cultural itinerary affecting them and the stars. Bilingual text.

EDITORIAL PLAN AND FAIRS

N° 84 - January

- Considering the important appointment with MADE Expo 2009: A sideways look at the world of building and interior architecture, surfaces, bathrooms, furnishings, doors, handles, sun protection, eco-sustainable solutions
- Adv booking deadline: 01/12/08**
Material deadline: 09/12/08
On sale: 08/01/09
Issue present at:
 MACEF
 16/19 January - Milan
 IMM
 19/25 January - Cologne
 MEUBLE
 22/26 January - Paris
 MAISON & OBJET
 23/27 January - Paris
 MADE EXPO
 4/7 February - Milan
 AMBIENTE
 13/17 February - Frankfurt
 THE OFFICE EXHIBITION
 3/5 March - Dubai

N° 85 February / March

- Storage, wardrobes, divider walls. Indispensable accessories for modern, transformable living to suit the needs of contemporary lifestyle
- Adv booking deadline: 26/01/09**
Material deadline: 02/02/09
On sale: 05/03/09

N° 86 - April

- Light. Considering the important appointment with EuroLuce, this will study the world of hi-tech and decorative lighting, domotics and electrical accessories
- Adv booking deadline: 13/03/09**
Material deadline: 20/03/09
On sale: 16/04/09
Issue present at:
 INTERNATIONAL FURNITURE FAIR / EUROLUCE
 22/27 April - Milan
 LIVINLUCE
 26/30 May - Milan

N° 87 May / June

- Kitchen furniture and accessories
 - Built-in and freestanding appliances
- Adv booking deadline: 23/04/09**
Material deadline: 05/05/09
On sale: 29/05/09

N° 88 July / August

- Seating and seating systems, the issue of padded furniture enhanced by successful settings
 - Outdoor, furniture for the outdoors and new proposals in various materials
- Adv booking deadline: 18/06/09**
Material deadline: 25/06/09
On sale: 29/07/09

N° 89 - September

- The world of ceramics
 - The bedroom for young and old
- Adv booking deadline: 02/07/09**
Material deadline: 09/07/09
On sale: 24/08/09
Issue present at:
 MACEF - 4-7 September - Milan
 MAISON & OBJET
 4/8 September - Paris
 MoOD - 8/11 September - Brussels
 ABITARE IL TEMPO
 17/21 September - Verona
 CERSAIE
 29 Sept/3 Oct - Bologna

N° 90 - October

- Tables & chairs, ornaments and accessories
- Adv booking deadline: 24/07/09**
Material deadline: 31/07/09
On sale: 18/09/09
Issue present at:
 I SALONI WORLDWIDE
 7/10 October - Moscow
 SAIE - 28/31 October - Bologna
 HOST - 23/27 October - Milan
 MEBEL
 23/27 November - Moscow

N° 91 November / December

- The most esteemed manifestations of the contract industry, with turnkey projects and solutions that can also have a cascade effect on the home
- Adv booking deadline: 09/10/09**
Material deadline: 16/10/09
On sale: 13/11/09
Issue present at:
 SIA GUEST
 21/24 November - Rimini

CONTENTS

Itineraries

starting out from a "worthy design" object, a study is made of all the aspects leading up to its creation, its perception of the market and its entry into the story of design. This section includes first case studies (cornerstone articles, with a number of actions by the important community of contributors to the magazine, with dedicated photos, boxes explaining the project, third elements and explorations).

News

the first part is based on the ways the journalistic investigation (formed of 4 to 6 case studies) is carried out and it is followed by the large news section, where real innovations and news are presented also in the form of mini-articles (architecture, book and exhibition reviews).

Production

this is the third fundamental section, which has the function of linking the magazine to trade fairs and current affairs, presenting what's new on the production front.

Design thought

cultural hinge, articles exploring design, critiques, space for young people, their open letters and their written projects.



Magazine currently undergoing CSST certification

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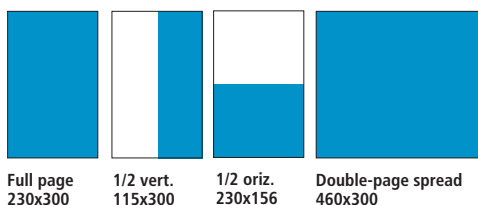
SPECIAL INITIATIVES

Box Circa 40

The journey of BOX amongst design leaders continues. The second volume of BOX Circa 40 has gone to print; this is dedicated to young international designers working with Italian companies, and we are scheduling the third volume for 2009 as a continuation of the first, with a new selection of Italian designers aged about 40.

ADVERTISING FORMAT

Inside front cover € 5.100 Opposite contents € 4.800
 Inside back cover € 4.900 Full page € 4.500
 Outside back cover € 6.300 1/2 page € 3.200
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- FEBRUARY / MARCH
- APRIL
- MAY / JUNE
- JULY / AUGUST
- SEPTEMBER
- OCTOBER
- NOVEMBER / DECEMBER

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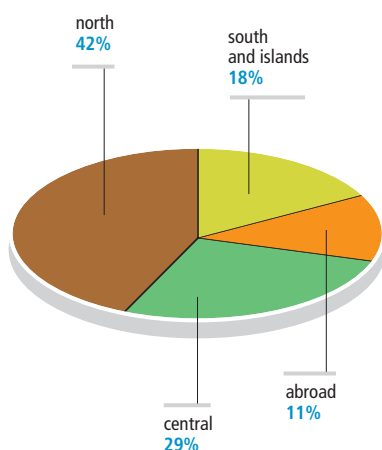
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